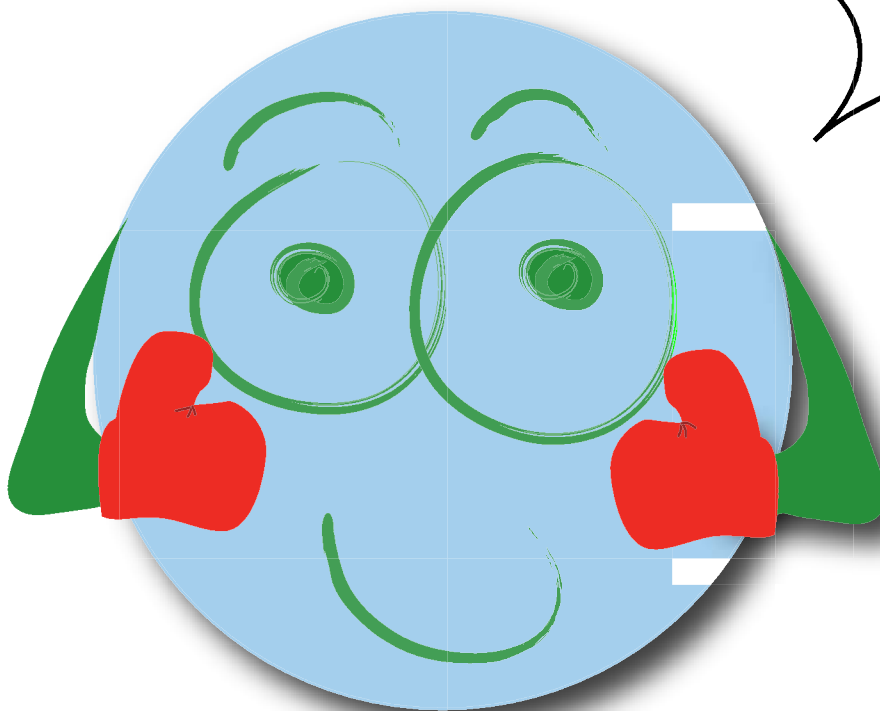


# NMTF's How Green is your Market Competition

## Application Pack

Greenest Trader (Traders only)

How Green is  
your Market?



# NMTF's How Green is Your Market? Competition

## Suggested marking criteria for Greenest Trader:

The distance travelled by traders e.g the number of miles from home to the market, or the number of miles travelled in a week sourcing produce

What recycling do you do? Include details such as whether you stand a second hand market. Some of the materials you may recycle: Paper/Card/Plastic/Metal/glass/food waste/clothing & shoes/electrical goods e.g. mobile phones

The amount of energy you use at the market e.g. electricity to stall/Lighting

Percentage of packaging used on products for sale:

Fruit and Veg- Estimate the percentage of produce that is sold loose rather than packaged

General retail- Do you try and limit your packaging? If so, how?

The percentage of goods and produce that is locally sourced (defined as within 25-30 miles of point of sale.)

The proportion of your produce from the UK vs imported

Extra points:

*The marking criteria are simply a guide and not the only areas that will make your application successful. Any information you think is relevant should be noted down -we may simply not have thought of all the things that make you a green trader.*

**BE SURE TO INCLUDE YOUR NAME, CONTACT NUMBER/EMAIL, STALL NAME AND MARKET(S) YOU STAND.**

# NMTF's How Green is Your Market? Competition

## Submitting your entry:

To take part in the competition you must first register on the website:

[www.howgreenisyourmarket.com](http://www.howgreenisyourmarket.com)

You are encouraged to register now and submit your material at a later date.

You can make a submission either electronically or by post:

[entries@howgreenisyourmarket.com](mailto:entries@howgreenisyourmarket.com)

**NMTF HGIYM Competition,  
Hampton House,  
Hawshaw Lane,  
Hoyland,  
Barnsley,  
S74 0HA.**

BE SURE TO INCLUDE YOUR NAME, POSITION, CONTACT NUMBER/EMAIL AND MARKET YOU ARE APPLYING FOR ON EVERYTHING YOU SUBMIT.

Please use our marking criteria as a guide to formulate your entry and describe what your market does to fulfil those particular criteria. Alternatively you could submit a narrative, which should include all the things you consider makes your market green.

Be sure to include as much detail as possible. E.g. specify dates when recycling facilities were introduced or the impact something like that has had.

You can see a previous year's winning submission from Bristol St Nicholas by visiting: [www.howgreenisyourmarket.com/BristolStNicholas.pdf](http://www.howgreenisyourmarket.com/BristolStNicholas.pdf)

You can also post, scan or email additions to your entry, such as a DVD, photographs, letters of commendation/certificates or charts/graphs.

# NMTF's **How Green is Your Market** Competition

**Categories:** National Greenest Market  
Greenest Market (Regional)  
Most Improved Market  
*(markets that entered the previous year will automatically be judged for this category)*  
Greenest Trader

## **Additions to entry (if appropriate):**

DVD  
Photographs  
Letters of commendation/certificates  
Charts/graphs  
Any other visual evidence that backs up or adds to your entry

All the above should be in ADDITION to your entry describing why you are green.

**Closing Date for entries:  
October 16th 2010**

**To register your entry please go to the NMTF  
How Green is Your Market website:**

**[www.howgreenisyourmarket.com](http://www.howgreenisyourmarket.com)**

